

CASE STUDY: TOPGOLF



Inventive Use of Double Loop Chain Helps Topgolf Reopen with New Safety Measures

APPLICATION

Topgolf is an entertainment and sports recreational chain venue offering a full food and beverage menu and the opportunity to play golf in a controlled environment. Topgolf wanted to install bay dividers, or "sneeze guards," between every bay of each venue.

CHALLENGE

The Coronavirus pandemic presented a challenge in allowing guests to remain socially distant from other groups while enjoying the amenities and activities at Topgolf. To ensure their guests' safety, the sneeze guards had to be installed while meeting re-opening deadlines. The challenge was that each location had its deadline before all Topgolf locations could re-open for business. A total of 52 sites had to be retrofitted with bay dividers.

SOLUTION

Plastic sneeze guards, or bay dividers, were hung from the ceilings to protect employees and the public. Perfection Chain supplied the chain to the packaged lengths needed for each location, then dropped shipped to each site. Perfection Chain also managed the releases and hit target dates to attach the new dividers, allowing Topgolf to re-open all 52 locations safely.

QUOTE

Perfection Chain was the perfect vendor partner to help us meet a challenging deadline to provide the needed materials to reopen our venues across the country. The Perfection Chain team always went above and beyond to provide us with a great product, exceptional pricing and a customer service level that few are able to achieve during these challenging times. We couldn't have achieved the goals without them.

Dan Gibbons, Director of Facilities